

REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
DURING JANUARY 2021

JANUARY 2021

| Sr. No | Activities by India Tourism Offices / CIHMs / IITTM | Month of Activity | Proposed Activity | Details of the Activity | Paired States involved | No. of Participants / Attendees | Any other relevant information |
|--------|---|---------------------|---|---|-------------------------------------|---------------------------------|---|
| 1. | IHM CHENNAI- 600 113 TAMIL NADU | January 07.01.21 | ONLINE ACTIVITY - “SCREENING OF THE DOCUMENTARY ON MAKING OF PASHMINA SHAWL IN KASHMIR” | 1. As per the guidelines issued by the Ministry, an activity on Screening of the documentary on “Making of Pashmina Shawl in Kashmir” was organized on 7 th January 2021. 2. The session started by welcoming the audience 3. A brief note on EBSB and its importance was shared 4. Significance of the Pashmina Shawl was highlighted to the audience 5. The shawl making process was screened 6. The event was highly appreciated by all the students and staff who participated 7. The event ended with a high note of belongingness towards Mother India 8. The Nodal officer concluded by giving vote of thanks 9. The event was live in YouTube and many have liked and subscribed the video 9. Various social media platforms were used to reach the community like twitter, Facebook and LinkedIn where close to 208 commoners have viewed and liked the programme. | IHM CHENNAI AND IHM SRINAGAR | 241 | Coordinators: Mrs. R. Parimala, H.O.D, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai Annexure: 1. Invitation Flyer 2. Pictures taken during the session 3. Youtube link: https://youtu.be/2Oyi5mOZQJs |

**INSTITUTE OF HOTEL MANAGEMENT
CATERING TECHNOLOGY AND APPLIED
NUTRITION, CHENNAI**
(An Autonomous body Under Ministry of Tourism, Government of India)

EK BHARATH SHRESTHA BHARAT

PRESENTS
**PASHMINA SHAWL - A TRADITIONAL WAY
OF MAKING IN KASHMIR**
PAIRING INSTITUTE -IHM SRINAGAR

Date : 07.01.2021
Time :11.00am -11.45am

Zoom Meeting Link
[https://us02web.zoom.us/j/88208407185?](https://us02web.zoom.us/j/88208407185?pwd=KzUwZ2E5STRKYio5Vkx6TkFtZGQxUT09)
[pwd=KzUwZ2E5STRKYio5V](https://us02web.zoom.us/j/88208407185?pwd=KzUwZ2E5STRKYio5Vkx6TkFtZGQxUT09)
[kx6TkFtZGQxUT09](https://us02web.zoom.us/j/88208407185?pwd=KzUwZ2E5STRKYio5Vkx6TkFtZGQxUT09)
Meeting ID: 882 0840 7185
Passcode: 633087

YOUTUBE LINK
[HTTPS://YOUTUBE /20Y15MQZQJS](https://youtube.com/20Y15MQZQJS)

INVITATION FLYER

YouTube™ Search

EK BHARATH SHRESTH BHARATH-PASHMINA SHAWL-A TRADITIONAL WAY OF MAKING IN KASHMIR

118 views • Streamed live on Jan 6, 2021

Top chat replay

- 161 Rakshath R 163 Rakshath R
- 018 Ajeet Kumar 018 Ajeet Kumar
- 093 Karthick Eshver 093 Karthick Eshver
- 114 Mayank Raj 114 Mayank Raj
- Suman Sarkar 224 Suman Sarkar
- 170 Risabh Dutta 170 Risabh Dutta
- 188 sambhu 188 sambhu s
- 176 S Aditya 176 S Aditya
- 229 SURYA PRAKASH 229 Surya prakash
- Dev Shanjay R P 059 DEV SHANJAY R P
- 219 Sudharsan.S 219 sudharsan.s
- 057 Chandrakant Chandrakar 057 Chandrakant Chandrakar
- Parnica Asai 142 Parnica Asai
- Nizar Sheriff 070 Gaffoor sheriff

Process of making the world famous PASHMINA SHAWL

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- Parnica Asai 142 Parnica Asai
- Nizar Sheriff 070 Gaffoor sheriff
- Tanmay Pandey 232 Tanmay Pandey
- 215 sourav kumar singh 215 sourav kumar singh
- SHUVAM DEBSARMA. Awesome sir ❤️❤️
- 235 Thondam Sai 235 thondam sai
- 189 Samistha Gupta 208 samistha gupta
- Ihmchenai 2nd year. KINDLY LIKE THE VIDEO AND SUBSCRIBE OUR CHANNEL

Adding patterns to the shawl

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- 240 VELKAN G 240 VELKAN G

Weaving the fine threads to make the final product